



Authorized Agent for DataDot Technology USA

## **FOR IMMEDIATE RELEASE**

Media Contact: Aaron Hansen  
303-810-7368

---

### **DHI offers New Crime Prevention Technology**

*EVERGREEN, CO - June 29, 2006* - DHI, a leader in home inventory services, has added DataDot™ asset identification and theft deterrent technology to its product line-up. The DataDot™ Kits are all-in-one DIY products that allow anyone to permanently attach microscopic identifiers, each the size of a grain of sand, to objects ranging from artwork to cell phones. With DataDots, any valuable item can be easily and forever linked to its owner with a technology that is virtually impossible to defeat—in essence, a unique personal asset DNA.

DHI becomes the first authorized agent for DataDot Technology USA in Colorado. “DataDots are an outgrowth of 20th century spy technology and are a phenomenal and synergistic addition to our core home inventory services market for asset preservation and protection,” says Aaron Hansen, owner and founder of Digital Home Inventories.

DHI will work with homeowners, small businesses, students, and educational institutions in identifying and protecting their valuables. Unlike stickers, engravers and other traditional ID alternatives, DataDots are unobtrusive yet incredibly reliable.

#### **Easy, Trustworthy**

The DataDot Kits let users easily mark all their high-value objects to reduce theft and/or improve chances of recovery. The kits include enough DataDots to mark a range of personal items, pre-mixed in an indelible, clear-drying adhesive. A foam brush is included for applying the adhesive, which contains an ultra violet (UV) trace to make locating the DataDot easier.

“Many of the world’s top-name automobile, motorcycle, and boat manufacturers have been using DataDot technology for some time to permanently identify their vehicles and parts. With the DataDot Kits, consumers have the opportunity to buy this remarkable technology for home use,” said Stuart Cutler, President of Distribution/Operations for DataDot Technology USA. “For little more than a dollar per item, users can now permanently identify and protect their most precious possessions.”

Each DataDot Kit includes hundreds of DataDots suitable for marking virtually anything in the home or office. The water-based suspension liquid is permanent, yet won’t harm delicate objects.

Users can easily apply DataDots to computers, cell phones, PDAs, portable game players, laptops, sports equipment, bicycles, china, artwork, collectables, tools, televisions and many more items. Users are encouraged to mark their possessions in multiple visible and hidden locations, along with several “false” glue marks to confuse thieves. The kit also includes DataDot decals that owners can use to warn off potential thieves.

For more information contact: *Scott McKeever, Program Development Director, DataDot Technology USA* at 800-546-4454 or *Digital Home Inventories* at 303-810-7368 or [info@DigitalHomeInventories.com](mailto:info@DigitalHomeInventories.com).

About DHI: DHI helps its clients Document, Preserve, and Protect Their Assets. DHI is an authorized agent for DataDot Technology USA. For additional information, please visit our website at [www.DigitalHomeInventories.com](http://www.DigitalHomeInventories.com). ###