

SAN JOSE STATE UNIVERSITY STUDENTS AND FACULTY CAN NOW
PROTECT THEIR VALUABLES WITH NEW "MICRO-DOT" TECHNOLOGY

SAN JOSE, California – February 1, 2006 – Students, faculty, and staff at San José State University can now take advantage of a state-of-the-art "micro-dot" identification system to help protect – or recover -- their personal property. These near-microscopic identifiers, called "DataDots™" are only 1mm in diameter and are micro-laser etched with a unique PIN number that is registered online in a national database. Once registered, law enforcement can access the information 24/7 to verify legitimate ownership of lost, stolen, or recovered property. The system is inexpensive, easy to apply, and makes it virtually impossible for a thief to ever be confident that he or she has "cleaned" the property of its rightful owner's identity.

The tiny "Dots" can be easily applied to items such as laptop and desktop computers, MP3 players, bicycles, TV's, cell phones, and musical instruments. Even CD and DVD collections can be identified as "theirs." As few as one, or as many as hundreds, can be applied to each item – totally at the discretion of the owner.

The University Police Department is trained and equipped to locate and read the tiny "DataDots" and they can quickly access the national database. In addition, other regional law enforcement agencies will be informed of the technology in order to employ it or quickly gain access to the tools needed to do so.

With the spread of this new technology, would-be thieves are being put on notice that student property on and around the San José State campus may just be "Too Hot to Handle." The University Police are taking thefts seriously and are pleased to see the adoption of the new DataDot technology. According UPD Crime Prevention Officer, Philip Kearney, "While no substitute for common sense precautions, we think this new tool will be a great complement to our other efforts in the property crime area. As it makes its way into the market, it will provide an added deterrent to theft on campus."

The "DataDot™ DNA" kits may be purchased at the University's bookstores. For more information contact: Kim McKee at the University Bookstore (408-924-1842), Philip Kearney at the University Police Dept. (408-924-2208), or MicroID Technologies (info@microidtech.com / 888-742-2124).

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